Oriental Education Society's

ORIENTAL COLLEGE OF PHARMACY

SEMESTER EXAMINATION

S.Y. B.Pharm Sem-III

Date:- 3/01/2026 **Time :- 1hour**

Subject: - Communication Skill (BPT05T)

Marks: - 35 2:30 - 3:30 Pm

QI Attempt any **two** of the following. **(10M Each)** **20M**

1. What is Communication? Explain importance of communication in detail.
2. What are different barriers to communicate and how will you eliminate them?
3. What do you mean by listening. Explain type of listening.
4. Elaborate the Advantages and Disadvantages of interview.
5. Explain listening skill in pharmacy practice.
6. Explain the causes of language barrier.

QII Attempt any **three** of the following- **(5 Marks Each)** **15**

a Discuss the process of communication (Source, Encoding and Decoding)

b Write a short note on causes Physical barriers

c What is the effect of past Experience and Environment on Perception?

d Explain on communication Style.

e Discuss the advantage of Face-to-Face Communication.

f Differentiate between verbal and nonverbal communication

g Write a short note on causes of cultural barrier (language, sign and symbols)

**********The End **********